

Kunst und

DIX CENTIMES

RÉDACTION

ABONNEMENT

ADMINISTRATION



Wissenstransfer

A CHOISIR!

Anna-Sophie Berger, Univ.-Lekt. Mag.art.

Make it great again!

Having spent the first semester going deep down the rabbit hole of images as we find them overly present in our daily digital reality, looking at pop culture, politics, art as well as at our own petty attempts on creating order and meaning within the rhizomatic chaos of visuals, we will use the summer semester to look more critical at specific phenomena of online opinion making and the use of images to establish power or generate suppression. Political correctness has become the negative buzzword to justify any sort of verbal violence or aggression, not only within the rhetoric of the ultra right, but most famously and popularly by the emergence of the political figure of Donald Trump. The more casual accusation being, that while we establish more regulations to conversations about marginalized groups of people or sensitive topics, we lose the ability to address topics in discussion and enable judgment. One side of the discussion calling for increased sensibility and ultimately at its very extreme for censoring certain topics that could harm people banning them from conversation, the other end reacting through aggressive language supposedly encouraging to "telling the truth" and not hesitant to the use of wrong or flawed information. While we are not sure what exactly social media does to our communicational and perceptual abilities, a commonly observed change is the shift from information as perceived as having right or wrong content towards information gaining value according to its appearance on a certain feeds regardless of the value of its content.

We will start of with Boris Groy's Google: Words Beyond Grammar and Paul Virilio's Administration of Fear taking a theoretic look at the topic, look at daily politics and click baits and will take it as **ICI** as to investigate practically suspicions of marginalization, for example gender and racial inequality within the art market, through online research.

ICI

2016

ICI

poor
images –
pathetic
attempts

Seminar – 2 SemStd

ICI

Mittwoch, 09.03. von 13.00 – 15.00 Uhr
Donnerstag, 10.03. von 09.00 – 12.30 Uhr
1030 Wien, Vordere Zollamtsstraße 3, Stock 1, Seminarraum 11

ICI

Kunst
und
Wissenstransfer

1030 Wien, Radetzkystraße 2
OG 4
Fon 0043 1 71133 3541

Universität für angewandte Kunst Wien
Institut für Kunst und Gesellschaft
Kunst und Wissenstransfer
Univ.Prof. Mag.phil. Eva Maria Stadler

ICI

It is because the institution is inside of us, and we can't get outside of ourselves.

di:'Angewandte

Universität für angewandte Kunst Wien
University of Applied Arts Vienna