

# Kunst und Wissenstransfer 2015 2016

Ferstel-Trakt, Seminarraum A und Schwanzer-Trakt, Hörsaal 5

First Dates:

TUE\_27th of October\_14.00 to 19.00/ 5h at Seminarraum A

THU\_05th of November\_15.30 to 18.30/ 2h at Hörsaal 5

FRI\_06th of November\_10.00 to 13.00/ 3h at Hörsaal 5

**Anna-Sophie Berger, Univ.-Lekt.  
Mag.art.**

**poor images – pathetic attempts  
Seminar – 2 SemStd**



In her essay “In defense of the poor image” published as part of efflux #10, October 2009 Hito Steyerl defines poor images:

The poor image is a copy in motion. Its quality is bad, its resolution substandard. As it accelerates, it deteriorates. It is a ghost of an image, a preview, a thumbnail, an errant idea, an itinerant image distributed for free, squeezed through slow digital connections, compressed, reproduced, ripped, remixed, as well as copied and pasted into other channels of distribution. (...) Poor images are thus popular images—images that can be made and seen by the many. They express all the contradictions of the contemporary crowd: its opportunism, narcissism, desire for autonomy and creation, its inability to focus or make up its mind, its constant readiness for transgression and simultaneous submission.<sup>9</sup> Altogether, poor images present a snapshot of the affective condition of the crowd, its neurosis, paranoia, and fear, as well as its craving for intensity, fun, and distraction. The condition of the images speaks not only of countless transfers and reformattings, but also of the countless people who cared enough about them to convert them over and over again, to add subtitles, reedit, or upload them.

<http://www.e-flux.com/journal/in-defense-of-the-poor-image/>

Images created not solely with multifunctional near-prosthetic devices but also with the . . .

The lecture will focus on the relationship between image as documents of potential public relevance and its users or authors subjective intentions and connection with assorted imagery. Exaggerating this idea, we will look at images as streams of content linked to the person selecting them. Three guests are invited to present images corresponding with their personal practice and to their subjective likening during the time of the lecture as short presentations. A practical approach to image communication will be encouraged between participant students of the lecture e.g. through image based media.

Guests: Flaka Haliti, Artist/ Immanuel Elbau, Psychiatrist and Neuroscientist/  
Christophe Charon, Virtual Artist

All information during lecture will be gathered via dropbox and can be found here:  
<https://www.dropbox.com/sh/gbapgicb2icz9gr/AAAJY05wHrs2OiKw96KceBI-fa?dl=0>

**Kunst  
und  
Wissenstransfer**

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Univ.Prof. Mag.phil. Eva Maria Stadler

It is because the institution is inside of us, and we can't get  
outside of ourselves.

**du:angewandte**

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University of Applied Arts Vienna